

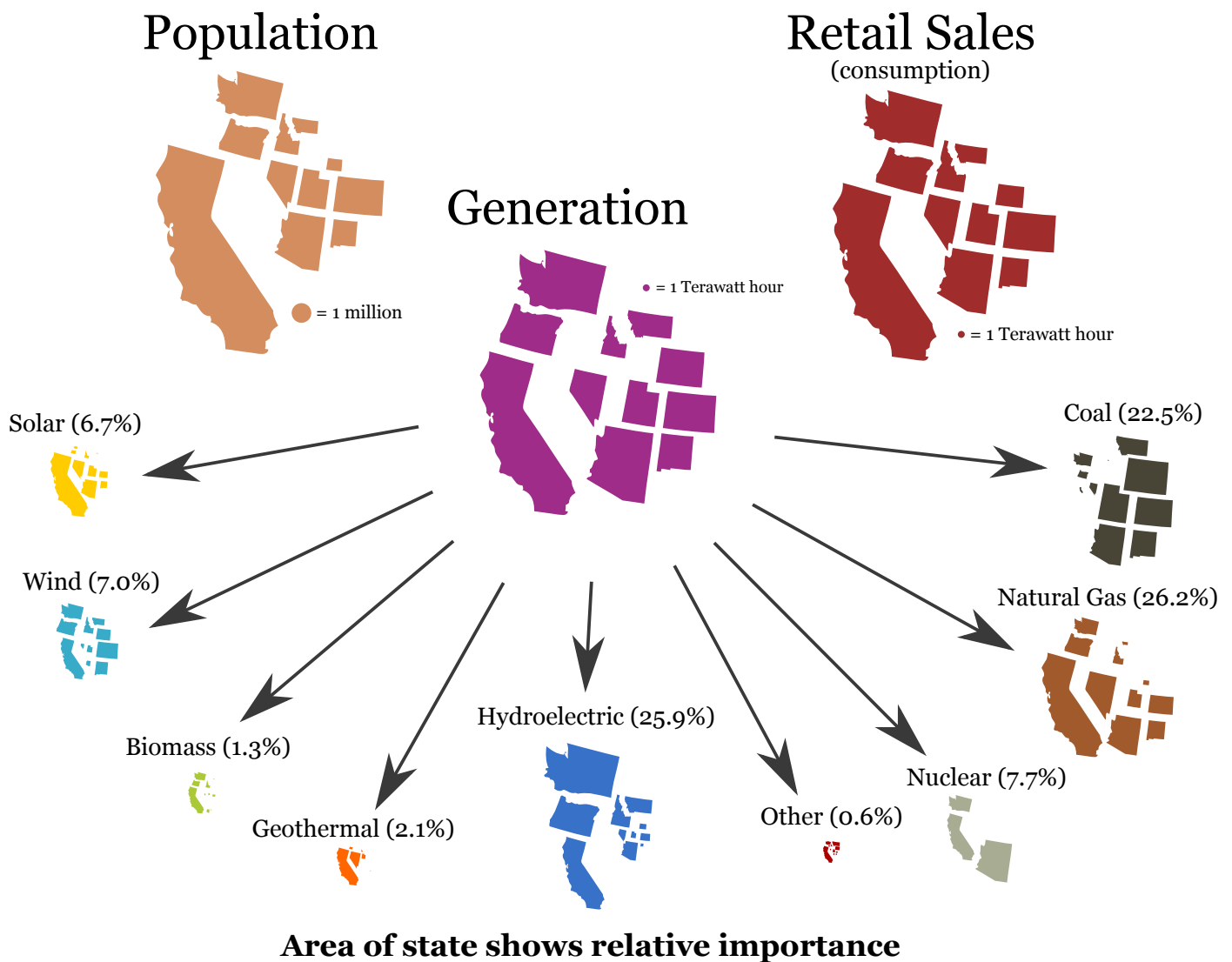
Electricity Markets in the Western U.S.

DID YOU KNOW?

- **More than half** the people in the Western U.S. live in California.
- **California is easily the largest market** for electricity in the region.
- **California leads in every major category** of renewable energy generation.



The Western U.S. is very different from other regions. Grid regionalization approaches borrowed from other parts of the U.S. will probably not work as expected here.



Sources: U.S. Energy Information Administration, U.S. Census. All figures are for 2017.
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